



COURSE OUTLINE



Welcome!

Dear Prospective Student,

Thank you for showing interest or applying for our training courses on:

Graphic Design, Social Media/Digital Marketing, Website Design, Photography, Video editing and Microsoft Office.

You have made the right choice. You will enjoy the benefits of learning with professionalism and with lots of experience. We employ a practical hands-on approach to learning. We strive to promote and support your development and organizational effectiveness by providing high-quality educational training. We are practical and designed to meet individual, group or departmental, and institutional needs and objectives.

Once again, thank you for choosing Amber Design. We hope you have an awesome learning experience.

Best regards,

Amtul Wahab Ainooson,
Founder, Amber Design and Media.

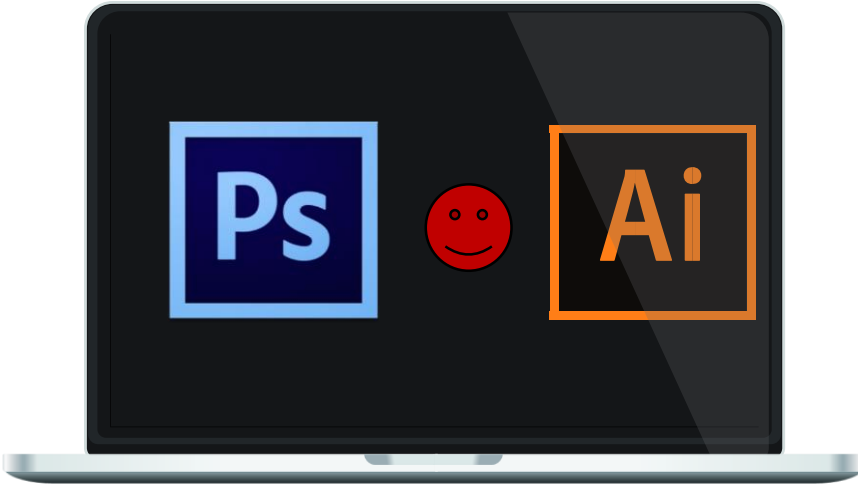
WHO IS THIS COURSE DESIGNED FOR?

This is appropriate for those who are new to design generally or those who have basic knowledge and are willing to raising the bar on what they know already. Upon successful completion of this course, students will be expected to:

- Demonstrate a thorough understanding of the elements of graphic design.
- Understand and communicate in the language of graphic design.
- Use of software such as Adobe Photoshop and the Internet.
- Students will learn to solve problems using critical thinking.
- Approach briefs from the real world perspective.

At the end of this course you will have learned how to explore and investigate visual representation through a range of image-making techniques; have understand basic principles of working with shape, color and pattern; been exposed to the language and skills of typography, a core set of graphic design skills that you can apply to your own projects.

Annual courses and periodic courses shall be duly awarded certification.



Students should bring their laptops which should meet or exceed the following hardware configurations:

- Windows® 8, Windows® 7, 10
- 32-bit/64-bit Intel or AMD multi-core processor
- 4 GB of RAM minimum (8 GB recommended)
- 16 GB of free disk space for installation
- Qualified hardware-accelerated OpenGL® graphics card
- Mouse

Graphic Design – GHC 2,500.00 (Annual Fee)

This package includes these courses:

- Introduction to Graphic Design
- Elements and Principles of Design
- Introduction to Adobe Software: Photoshop, Illustrator, InDesign
- Typography & Logo Design
- Design for Digital & Print
- Photo Editing and Manipulation

Advanced Graphic Design Package Option – GHC 3,500.00 (2 years)

Duration: 1- 2 years maximum

Annual: Mon – Fri (8 hours minimum)

Part-time: 3 days (8 hours minimum)

Custom: Per Discussion (variable fees)

Forms:

GHC100.00 inclusive with fees

Bonus: Tutorials, Software Packages

Digital Marketing – GHC 1,500.00 (Monthly Fees)

This package includes these courses:

- Introduction to Social Media
- Content Creation and Copyrighting
- Introduction to Search Engine Optimization (SEO)
- Creating Pages and Ad Campaigns
- Digital Marketing
- Introduction to Graphic Design Fundamentals

Advanced Digital Marketing Package Option – GHC 2,500.00 (1 year)

Duration: 6 Months – 1 year maximum

Monthly: Mon – Fri (8 hours minimum)

Part-time: 3 days (8 hours minimum)

Custom: Per Discussion (variable fees)

Forms:

GHC100.00 inclusive with fees

Bonus: Software Packages

Website Design – GHC 2,000.00 (Monthly Fees)

This package includes these courses:

- Introduction to Web Design – Code free!
- UI/UX Design Basics
- Creating a Website
- What are Domains?
- Hosting a website

Advanced Digital Marketing Package Option – GHC 3,000.00 (1 year)

Duration: 6 Months – 1 year maximum

Monthly: Mon – Fri (8 hours minimum)

Part-time: 3 days (8 hours minimum)

Custom: Per Discussion (variable fees)

Forms:

GHC100.00 inclusive with fees

Bonus: Tutorials, Software Packages

Microsoft Office – GHC 1,500.00 (Monthly Fees)

This package includes these courses:

- Introduction to Microsoft Office/ Package Installation
- Microsoft Word
- Microsoft Power Point
- Microsoft Excel

Advanced Digital Marketing Package Option – GHC 2,500.00 (1 year)

Duration: 6 Months – 1 year maximum

Monthly: Mon – Fri (8 hours minimum)

Part-time: 3 days (8 hours minimum)

Custom: Per Discussion (variable fees)

Forms:

GHC100.00 inclusive with fees

Bonus: Tutorials, Software Packages

NB: Photography and Video Editing Courses – Launching soon!